

# Ankur Singh

Video Editor | Thumbnail Designer | Social Media Manager

Location: India | Email: [your email] | Phone: [your number] | Portfolio: [your website link]

## Professional Summary

Creative and detail-oriented video editor and social media manager with a passion for storytelling. Skilled in crafting high-quality videos, designing attractive thumbnails, and managing social media content to drive engagement and growth. Dedicated to delivering work that not only looks professional but also connects with the right audience.

## Core Skills

- Video Editing (Reels, Shorts, YouTube videos, Ads)
- Thumbnail & Graphic Designing
- Social Media Management (Instagram, YouTube, Facebook, TikTok)
- Motion Graphics & Transitions
- Content Strategy & Audience Engagement
- Tools: Adobe Premiere Pro, After Effects, Photoshop, Canva, CapCut, DaVinci Resolve

## Experience

### Freelance Video Editor & Social Media Manager (2022 – Present)

- Edited engaging short-form and long-form content for creators and brands in the dating and lifestyle niche.
- Designed eye-catching thumbnails that boosted video click-through rates.
- Managed client social media accounts, increasing audience engagement and follower growth.
- Collaborated with clients to align video style and content strategy with brand goals.

## Education

Bachelor's / Diploma / Certification (if applicable)

Online Courses: Video Editing, Digital Marketing, Social Media Strategy

## Projects

- Dating Niche Reels & Shorts: Edited over 200+ reels with trending effects and transitions.
- YouTube Channel Growth: Helped a channel grow from 1K to 10K subscribers in 6 months with consistent editing and thumbnail optimization.
- Ad Campaign Editing: Created high-converting video ads for social media promotions.

## Strengths

- ✓ Fast & Creative Editing
- ✓ Reliable Communication
- ✓ Consistent Delivery
- ✓ Focus on Client Success

## References

Available upon request.